

HELPING SMALL SHOPKEEPERS SHIFT TO AFFORDABLE ECO-FRIENDLY PACKAGING(IDT – B1)

Problem Statement

We aim to help shopkeepers access affordable, durable, eco-friendly paper bags that are easily available. This reduces plastic dependence and supports a cleaner, sustainable environment. By offering good-quality, cost-effective packaging options, the project encourages shopkeepers to adopt green solutions and helps reduce plastic waste in the community. This shift promotes long-term sustainable habits. It also empowers local businesses to contribute actively to environmental protection.

Project Team



ECO ENGINEERS

Team Members

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Solution

Peddle is a digital platform that helps small shopkeepers shift from plastic packaging to affordable and eco-friendly paper bags. Many shopkeepers struggle to find good-quality paper bags at reasonable prices, especially when they need only small quantities. Peddle solves this by directly connecting them with trusted eco-friendly bag manufacturers, allowing shopkeepers to browse different bag sizes, compare prices, and place small, budget-friendly orders. The platform ensures quick delivery and verified quality, making the transition to sustainable packaging smooth and convenient. By offering accessible and cost-effective alternatives, Peddle reduces the dependency on plastic, supports greener business choices, and empowers shopkeepers to contribute to a cleaner environment. This solution not only promotes sustainable practices but also encourages communities to adopt eco-friendly habits, creating long-term environmental benefits for future generations.

